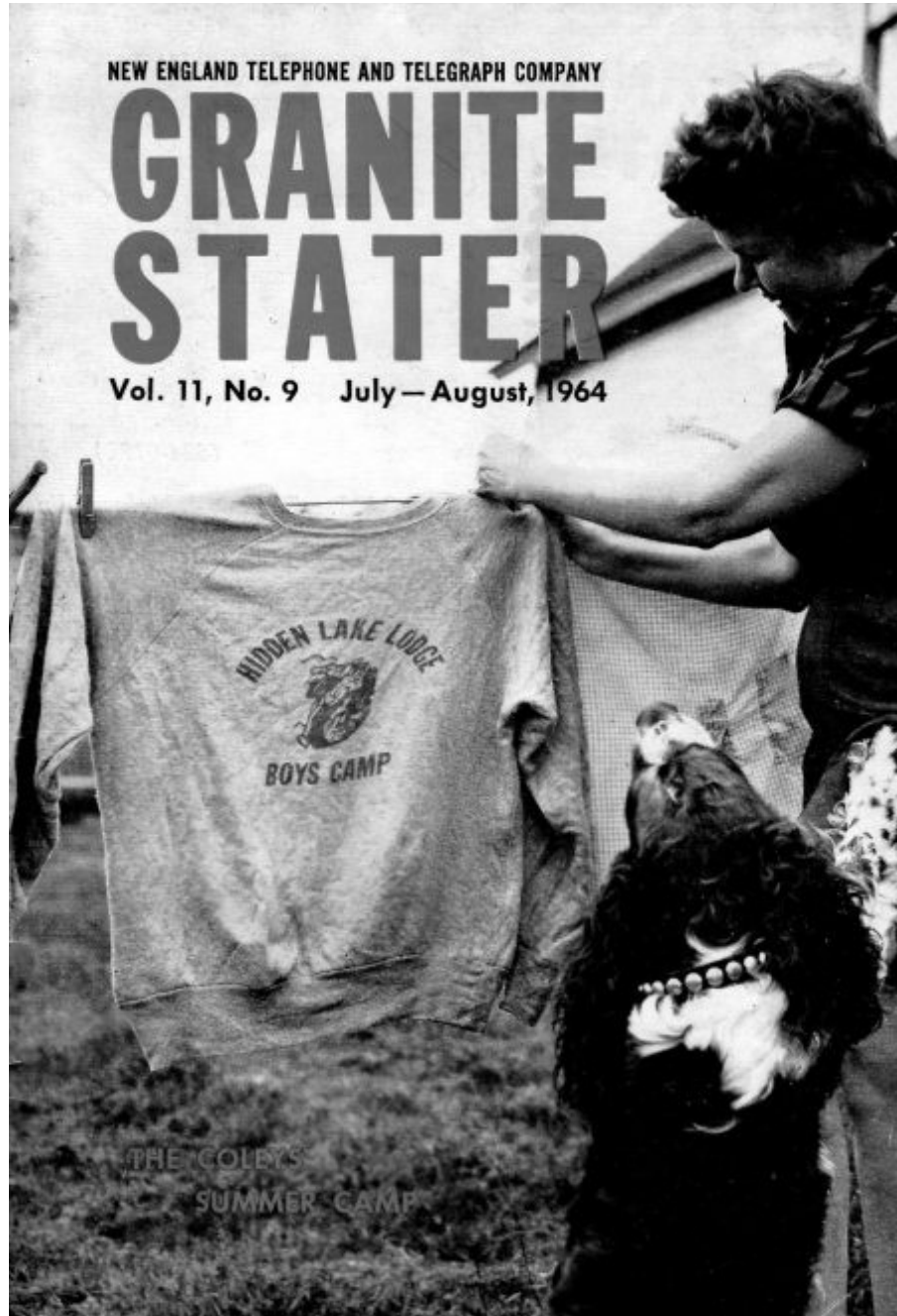


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THE COLEY'S
SUMMER CAMP



In the heart of the
White Mountains, Barbara
and Ted Coley run a
summer camp for boys —

Hidden Lake Lodge

The North Country, where clouds ride piggyback on purple mountains and the afternoon sun rolls down green-dyed valleys, holds many surprises. One of its finest is Hidden Lake Lodge, a summer camp for boys owned and operated by Keene Service Representative Barbara Coley and her husband Ted.

Now in its fourth season, Hidden Lake Lodge caters to boys from six to sixteen. "Enrollment is limited to 50 boys," Barbara explains, "so that we can give individual attention to each."

This attention ranges from overnight camping trips, hikes through the historical White Mountain area, and boating and swimming in the Lodge's private lake. With the help of five councillors, plus outside instructors in special fields such as woodcarving, the Coleys are able to offer unlimited opportunities to their campers.

Ted and Barbara have always been interested in young people. In 1961 they were named "Young Couple of the Year" by the New Hampshire Grange because of their contributions in this field. Two years ago, Ted, a building contractor for 18 years, decided to devote all his time to working with youngsters. Enrolling in Keene State College (where he and his daughter are currently sophomores) he plans to be an industrial arts teacher.

Because of her job, Barbara leaves the running of the camp to Ted, joining him and their daughter on weekends. Her associations in the Company have resulted in some employees' sons spending their summers at the Lodge, where they receive a 10% discount. Looking back over the last four years, Barbara points out that "it's difficult getting established in a field such as this. But the challenge is there and the rewards are well worth any sacrifice."



Basketball is one of the favorite sports among the boys at Hidden Lake Lodge.



(Above) Ted teaches boys how to operate forge and make wrought iron objects.



Shop activities include building log cabin with Ted's assistance . . .

. . . to working with Barbara on tiles and other gifts to take back home.



Swimming, canoeing, and boating are taught by camp councillors in Lodge's private lake.



For budding William Tells, archery instruction is always available.



Nestled amid the hills and fir trees near Lisbon, Hidden Lake Lodge gives boys opportunity to enjoy the beauty of North Country.